



**THE MRS RESEARCH & INSIGHT INDUSTRY LEAGUE TABLES (UK) 2013
TOP 20 FASTEST-GROWING INDIVIDUAL AGENCIES**

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2013 Ranking	Growth Rate	Company Name	2013 (£m.)	2012 (£m.)
1	60.873%	Incite Marketing Planning	16.837	10.466
2	41.393%	Ebiquity Analytics	39.501	27.937
3	21.065%	Quadrangle	11.977	9.893
4	20.827%	MMR Research Worldwide	20.056	16.599
5	19.365%	Nielsen Media Research	13.037	10.922
6	14.491%	Euromonitor	74.228	64.833
7	14.382%	Truth Marketing Strategies	10.840	9.477
8	12.776%	ORC International	13.064	11.584
9	12.483%	DunnHumby	165.220	146.884
10	11.519%	Wood Mackenzie Research & Consulting	<i>85.120</i>	<i>76.328</i>
11	11.111%	Double Helix	<i>26.000</i>	<i>23.400</i>
12	10.828%	YouGov	17.400	15.700
13	8.954%	Flamingo Research	19.105	17.535
14	8.169%	Hall & Partners	25.025	23.135
15	8.118%	Mintel Group	69.628	64.400
16	7.814%	Forrester Research	14.735	13.667
17	7.541%	Gartner	121.036	112.549
18	7.525%	Confirmit	14.790	13.755
19	7.499%	IMS Health Group	<i>93.231</i>	<i>86.727</i>
20	6.865%	GfK Retail & Technology	25.031	23.423

Those in *italics* are estimated or partially estimated figures