

PRESS RELEASE

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BIG Conference 2009 Awards

BIG Conference, the UK's only specialist B2B conference, is a unique event in the market research calendar. Each year the conference committee awards prizes for the best contributions from speakers, based on delegate feedback and the formal written submissions.

The awards for 2009 were as follows:

- **Best Presentation:** Catherine Shovlin (Synthetron)
- **Content & Innovation:** Jonathan Fletcher (Illuminas) (with co-author Andrew Reynolds)
- **Best Paper:** Matthew Burn (ICM Research) & Nick Bassett (Vodafone). Note: Carrie Lawrence (ICM Research) also contributed to this paper

The speaker awards from Conference 2009 were presented on 23rd July at the BIG summer party on HMS Belfast by the BIG Conference chair, Pene Healey.

The Call for Contributions for the 2010 conference will be released at the beginning of September and will be available from the website: www.bigconference.org

For more information contact:

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