



# Certified Member Application Form

Join the community of research, insight, analytics and marketing sciences professionals. MRS Membership is made up of the best and brightest individuals in the sector. Whatever your level of experience, sector or discipline, MRS membership guarantees you a respected profile among colleagues, clients and employers.

This form is only valid for **Certified Member Grade** applications, received at MRS between:  
**1 January 2017 and 31 December 2017**

Membership is for a 12 month period, commencing the month in which the membership application is approved.

Please send all four pages of this completed application form to:

Membership  
The Market Research Society  
The Old Trading House  
15 Northburgh Street  
London  
EC1V 0JR

#### Contacting us

Direct line for Membership +44 (0)20 7566 1820  
Email [membership@mrs.org.uk](mailto:membership@mrs.org.uk)  
Fax +44 (0)20 7566 1888

#### For office use

Certified Member Grade

Name \_\_\_\_\_

Date received \_\_\_\_\_

Membership number \_\_\_\_\_



**PLEASE USE BLOCK CAPITALS**

**Certified Membership**

Certified status is the professional membership grade of MRS, recognising academic and vocational achievement and experience. One of the following entry criteria needs to have been met to enable entry to Certified Membership.

Please tick to confirm you have 3 years plus experience in research or in a research related role, have completed one of the following and that you are therefore eligible to join as a Certified Member.

MRS Diploma in Market & Social Research Practice. Date Awarded \_\_\_\_\_

MRS Accredited Masters (please enclose Certificate with application) Date Awarded \_\_\_\_\_

PhD that demonstrates Research Skills (please enclose Certificate with application) Date Awarded \_\_\_\_\_

A solo authored paper published in the International Journal of Market Research (IJMR) or an academic journal of equivalent rigour and standing which is peer reviewed. (Please provide a copy of the paper, or a link to the on-line source):

Title of paper: \_\_\_\_\_

Journal: \_\_\_\_\_

Volume/Issue: \_\_\_\_\_

MRS Fast Track - Year of completion

**Contact Details**

Last name \_\_\_\_\_

First name \_\_\_\_\_

Mr  Mrs  Miss  Ms  Other \_\_\_\_\_

Date of birth (dd/mm/yyyy)

**Current employment**

Company name (in full) \_\_\_\_\_

Job title/position \_\_\_\_\_

Department/Business \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Postcode \_\_\_\_\_ Country \_\_\_\_\_

Direct line \_\_\_\_\_

Email \_\_\_\_\_

## Home Address

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Postcode \_\_\_\_\_

Country \_\_\_\_\_

Phone number \_\_\_\_\_

Mobile number \_\_\_\_\_

Email \_\_\_\_\_

Direct line \_\_\_\_\_

Email \_\_\_\_\_

## Your preferred mailing address

This will be used for all MRS correspondence:

Business

or

Home

## More about you and your employer

What year did you begin your career in research? (state year)

**Current employer activity** (please give the company's main activity)

Academic

Boutique/Specialist Agency

Client Organisation

Creative Agency

Data & Business Analytics

Digital/Online Agency

Fieldwork

Government

Management Consultants

Research Agency >£20 million t/over

Research Agency < £20 million t/over

Technology Supplier

Third Sector

Viewing Facility

Other

**Reason for joining MRS** (just one please)

Professional recognition

Career development

Professional development

Business development

Networking

My employer told me to

Discount on an MRS training course/conference/event

Other (please state)

**Where did you hear of MRS** (just one please)

Employer

Colleague

Google Search

MRS Email

Research *Live*

Exhibition/Conference

*Impact* Magazine

University Lecturer/Graduate Roadshow

Other (please state) \_\_\_\_\_

## Members' Register

The MRS Members' Register lists name, job title, company, telephone number, email, region, member since date and grade of membership. Only members of MRS are able to access and view the Members Register.

Tick here if you want to opt out of being listed on the Members' Register

## CPD



MRS Continuous Professional Development (CPD) programme offers you as members of MRS, a framework to take control of their professional development planning; enabling you to plan your future career needs, to maximise the benefit of your MRS membership.

Please tick this box if you would like to enrol for MRS CPD

Please tick this box if you would like to discuss MRS CPD

## MRS Member Communications

The Market Research Society processes the information provided by members and applicants for membership to enable it to carry out its activities in accordance with its objectives and for its administrative purposes.

Email increases the speed and efficiency of receiving membership benefits and communication, and it is also a great way to become more environmentally friendly.

MRS will send you regular emails to inform you about your membership, membership benefits, MRS activities and MRS News, of which you will be given the opportunity to 'Opt Out' from.

All MRS Members will receive email correspondence in relation to their membership status, membership renewal and MRS Governance matters.

## Third Party Mailings

MRS will not share your personal membership data with third parties for marketing purposes. In order to administer your membership effectively, MRS may share your data with data processor suppliers who adhere to our strict data security policy.

## Membership Fees – 1<sup>st</sup> January 2016 – 31<sup>st</sup> December 2016

Rate	Joining Fee	Annual Subscription	Total Payable
Certified Member Grade	£35.50	*£150.00	£185.50

\*Pay by Direct Debit and save 10% on your annual membership subscription fee. It is not possible to pay the Joining Fee by Direct Debit, this must be a one off up-front payment.

## Terms and conditions

MRS Membership is annual and is valid for twelve consecutive months. If you are unable to use your membership at any stage during this time refunds or extensions cannot be offered in any circumstances. MRS Membership belongs to the individual and is therefore non-transferable.

### Conditions of refunds

If you change your mind about joining or renewing, you may request a refund if you notify the Membership Team in writing (returning your MRS membership card if applicable) within fourteen working days of us despatching your receipt of subscription payment. No refunds will be issued after this time.

By joining as an MRS Member you are accepting the MRS Membership Terms & Conditions, please see [www.mrs.org.uk/individual\\_membership/terms\\_and\\_conditions](http://www.mrs.org.uk/individual_membership/terms_and_conditions) or call 020 7566 1820.

## Declaration

I confirm that, to the best of my knowledge, the information given on this form is correct. I have read and agree to the Terms and Conditions of MRS Membership. I understand that my membership shall be conditional upon abiding by the MRS Code of Conduct [www.mrs.org.uk/standards/code\\_of\\_conduct](http://www.mrs.org.uk/standards/code_of_conduct) and on my personal commitment to my professional development to ensure compliance with the MRS Code of Conduct.

Signature \_\_\_\_\_

Date \_\_\_\_\_

## Payment

Cheque or banker's draft made payable to 'The Market Research Society' (not 'MRS').

Direct debit, please complete and return by post to MRS, the Direct Debit Mandate (original copy) along with this completed membership application form.

Card\* (Please see note)

Visa                       Mastercard                       Amex                       Switch/Delta

Card Account Number

Issue

Expires end          Start date (if applicable)          Security Number

Name of card holder

Signed                       Date

**\*To ensure MRS adheres to credit card security requirements please do *not* email your credit/debit card details to MRS. If you are paying by card please post MRS this form or fax it – or phone MRS.**