

Response ID ANON-TE8D-8YDF-G

Submitted to Census 2021 outputs: content design and release phase proposals
Submitted on 2021-10-01 11:08:09

Section 1: Why we are consulting

1a: Contact details for you or your organisation

What is your name?

Name:
Camilla Ravazzolo

What is your email address?

Email:
camilla.ravazzolo@mrs.org.uk

Are you responding to this consultation in a personal or a professional capacity?

Professional

Are you answering this consultation on behalf of an organisation?

Yes

If you selected 'Yes', please provide the name of the organisation below.:

The Market Research Society (MRS)

1b: Data user type

What sector do you work in?

Other

If you selected 'Other', please provide your organisations sector below.:

Professional, regulatory and trade membership association on behalf of the market, social and opinion research sector. This response has been drafted in conjunction with the MRS Census and GeoDems Group (CGG)

Have you or your organisation used data or analysis produced by ONS from previous censuses?

Yes, both data and analysis

Do you or your organisation intend to use data or analysis produced by ONS from Census 2021?

Yes, both data and analysis

Which topic areas would you access Census 2021 data or analysis products on?

Communal establishments, Demography, including ageing, Education, Ethnic group, national identity, language, and religion, Health, disability and unpaid care, Housing, Labour market, Migration, Sexual orientation and gender identity, Travel to work

Are there any specific topics, areas or population groups you need data or analysis for?

Yes, topics, for example ethnic group

If you selected 'Yes', please list the topics, areas and/or population groups in priority order. :

CGG to advise on priority order

Our principal interest is in univariate statistics

Within these, our topic priorities are

1. housing
2. demography
- 3 labour market
4. education
5. ethnic group
6. travel to work

7. health, disability and unpaid care
8. national identity, language and religion
9. sexual orientation and gender identity
10. armed forces veterans
11. Migration

Looking at the sentences below, select the one that best describes your typical need to access information from the ONS.

I regularly need census information to inform policy decision making within my department, organisation or company.

1c: Publishing consultation responses

Publishing Consultation Responses

We would like to send you email notifications when we publish responses to this consultation. Would you be happy for us to do so?

Yes

When we publish your consultation response are you happy for your name to be included?

Yes, I consent to my name being published with my response

Would you be interested in taking part in other Census 2021 user engagement activities?

Yes

2a: Geography

Geography

Are your data needs met by the publication of statistics aligned with geographical boundaries in place as of May 2022?

Yes

If you selected 'No', please describe the geographies and time periods you need data aligned with.:

Are you content with the ONS's proposals to provide guidance on how to create best approximations of data for new geographical areas?

Yes

If you selected 'No', please detail your reasons why below. :

2b: Topic-based summaries and area profiles

We plan a staggered release of topic summaries. We intend to provide these largely as univariate tables. This means that they only include data from a single variable, for example religion or general health. These are similar in concept to the Quick Statistics from 2011. We will be able to make the tables produced on a single variable available at the most detailed level of the classification.

Do you agree with the recommended ordering of the topic-staggered approach to phase one?

No

If you selected 'No', please provide your preferred ordering and explain why you need this information.:

We generally welcome the topic-staggered approach and appreciate the practicality of this approach. Our principal interest is in univariate statistics. Within these, our topic priorities are 1. housing 2. demography 3 labour market 4. education 5. ethnic group 6. travel to work 7. health, disability and unpaid care 8. national identity, language and religion 9. sexual orientation and gender identity 10. armed forces veterans 11. Migration

Do the table specifications for phase one meet your data user needs?

Yes, partially

If you selected 'No' or 'Yes, partially', please provide your requirements and explain why you need this information. If you know the precise variable classifications needed, please state these.:

We don't see added value in the "rounded national population estimates", this exercise will require time and effort that would be better invested in releasing the final estimated data. Publication of single year of age (not banded) by sex by residence type is a priority to be included in Phase 1. Also, a priority is the Postcode Headcounts and Household Estimates (as per the 2011 Census); while these are mentioned in the consultation document, no timeline for them is indicated

Do the proposals for the content of area profiles meet your data user needs?

Yes, partially

If you selected 'No' or 'Yes, partially', please provide your requirements and explain why you need this information. If you know the precise variable classifications needed, please state these.:

Area profiles need to include Approximate Social Grade (ASG), in order to show the composition of an area by the social classification used throughout the market research and commercial sectors. An algorithm for assigning ASG to Census respondents is currently under development in partnership with ONS. We would much prefer a much more detailed age classification to be used in the Age area profile than RESIDENT_AGE_8A. Ideally, we would like to have the most detailed age classification possible here, preferably RESIDENT_AGE_101A, but if this is not possible we would hope for at least the detail of RESIDENT_AGE_18A

Do you require additional less detailed profiles for small parishes that will be merged with other areas in the standard profiles and tables?

No

If you selected 'Yes', please provide your requirements and explain why you need this information. If you know the precise variable classifications needed, please state these.:

2c: Multivariate data

Multivariate tables include data from more than one variable. For example, a table on age by sex would provide estimates of the male population in each age group, and separate estimates of the female population in each age group.

Do the table specifications for 'ready-made' tables meet your needs?

Yes, partially

If you selected 'Yes, partially' or 'No' please provide your requirements and explain why you need this information. If you know the precise variable classifications needed, please state these.:

Considering the unified classifications of each variable of tenure, we think there should be a standard / two level classification (high and low standard data

Do you plan to use the 'build-your-own' tables from flexible datasets functionality?

Yes

If you selected 'No', please explain why you do not intend to use this service.:

Do the dataset specifications to 'build-your-own' tables from flexible datasets meet your needs?

Yes, fully

If you selected 'Yes, partially' or 'No' please provide your requirements and explain why you need this information. If you know the precise variable classifications needed, please state these.:

Do the plans for Census 2021 analysis meet your needs?

Yes, fully

If you selected 'Yes, partially' or 'No' please provide your requirements and explain why you need this information. If you know the precise variable classifications needed, please state these.:

2d: Data user need for UK data

In addition to carrying out the census and producing outputs for England and Wales, we are responsible for collating data from across the four nations of the UK to produce UK Outputs. These outputs provide totals for the UK, as well as comparable data for small areas across the UK.

Do you plan to use UK level data or comparable data for small areas across the UK?

Yes

If you selected 'Yes', please provide detail of what data you would use and what it will be used for. Examples of this might include what variables you need for your analysis and at what geography. :

Most of our work has a UK scope, and we hope that outputs will be harmonised across the UK to the greatest extent possible. Research examples of our work include - Profiles of small areas by age, sex and Approximate Social Grade, for stratifying a UK-wide market research survey. - Regional profiles by household size and Approximate Social Grade for setting survey weighting targets. - Construction of geodemographic classifications, which requires a large number of variables at OA level

Would you make use of Census 2021 data for England, Wales and Northern Ireland published alongside each other when they are available, rather than waiting for full UK coverage?

Yes

If you selected 'Yes', please provide detail of what data you would use and what it will be used for. Examples of this might include what variables you need for your analysis and at what geography. :

Where Census 2021 data are used to control market research surveys, we would have to use the data that's available, rather than waiting for complete UK data.

Section 3: Main changes to variables compared to the 2011 Census

3a: Sexual orientation and gender identity

We asked the questions on sexual orientation and gender identity for the first time in 2021. The questions were voluntary, and we only asked these questions to those who were aged 16 years and older.

Which of the proposed sexual orientation and gender identity variable classifications meet your needs?

Sexual orientation classification, Gender identity classification

If you selected 'None of the above', please provide your requirements and explain why you need this information. If you know the specific subgroups you need, please state these.:

Please rank the following factors in order of importance in relation to your needs for sexual orientation information.

Please rank the following factors in order of importance in relation to your needs for sexual orientation information. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

1

Please rank the following factors in order of importance in relation to your needs for sexual orientation information. - Data that is cross tabulated with other variables, for example sociocultural or employment data:

4

Please rank the following factors in order of importance in relation to your needs for sexual orientation information. - Data that provides a more detailed breakdown of the population whose sexual orientation is within the classification 'Other sexual orientation':

3

Please rank the following factors in order of importance in relation to your needs for sexual orientation information. - Data that is comparable with the Scotland and Northern Ireland censuses:

2

Please provide the reasoning behind your answer.:

There are several new inclusivity initiatives that need to be taken into consideration – more people will use this classification for producing representative profiles and require specific characteristics in order to achieve this

Please rank the following factors in order of importance in relation to your needs for gender identity information.

Please rank the following factors in order of importance in relation to your needs for gender identity information. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

1

Please rank the following factors in order of importance in relation to your needs for gender identity information. - Data that is cross tabulated with other variables, for example sociocultural or employment data:

4

Please rank the following factors in order of importance in relation to your needs for gender identity information. - Data that provides a more detailed breakdown of the population whose gender identity is within the classification 'No: Gender identity is different to sex registered at birth':

3

Please rank the following factors in order of importance in relation to your needs for gender identity information. - Data that is comparable with the Scotland census:

2

Please provide the reasoning behind your answer.:

There are several new inclusivity initiatives that need to be taken into consideration – more people will use this classification for producing representative profiles and require specific characteristics in order to achieve this

Do our plans for producing census analysis products on sexual orientation and gender identity meet your needs?

Yes, fully

If you selected 'Yes, partially' or 'No', please provide your requirements and explain why you need this information in as much detail as possible. :

3b: Armed forces veterans and the proxy answer question

For Census 2021, we asked a new question on previous service in the UK armed forces. The question was only asked of those who were aged 16 years and older.

Would these armed forces veterans variables meet your needs?

Yes, armed forces veterans, Yes, armed forces veteran status of household reference person, Yes, number of armed forces veterans in household

If you selected 'No' please provide your requirements and explain why you need this information. If you know the specific subgroups your analysis will need, please state these.:

Please rank the following factors in order of importance to your needs for armed forces veterans information.

Please rank the following factors in order of importance to your needs for armed forces veterans information. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

1

Please rank the following factors in order of importance to your needs for armed forces veterans information. - Data that is cross-tabulated with other variables, for example sociocultural or employment data:

3

Please rank the following factors in order of importance to your needs for armed forces veterans information. - Data that is comparable with the Scotland census:

2

Please provide the reasoning behind your answer.:

Do our plans for producing census analysis products on armed forces veterans meet your needs?

Yes, fully

If you selected 'No' or 'Yes, partially', please provide your requirements and explain why you need this information. If you know the specific subgroups your analysis will need, please state these.:

Would you use data on the proxy response in your analysis, if this variable was made available?

No

If you selected 'Yes', please provide your requirements and explain why you need this information.:

3c: Ethnic group

In 2011, there were 18 response options in the ethnic group questions. These were divided into five sections. Within each section, there was an 'Other' option allowing respondents to express their identity how they wished. This meant that we could further disaggregate ethnic group data based on the written responses within each section.

Which level of ethnic group detail will you use the most?

5 high level groups, 19 response options, Full detail of write-in responses

Please provide the reasoning behind your answer.:

Would ordering the categories within the ethnic group classifications alphabetically meet your needs?

Yes

Please provide the reasoning behind your answer.:

The key point is that the data should be available and in a flexible format which is easily searchable and usable

Is the current wording used within the ethnic group classifications appropriate?

Yes, fully

If you selected 'No, some wording is inappropriate', please list all inappropriate wording and provide the reasoning behind your answer.:

What geographies will you use the most when analysing ethnic group information?

National, Regional, Local Authority, Output Area (OA)

Please provide the reasoning behind your answer.:

These geographies are used most frequently when analysing ethnic groups.

Are there any specific ethnic groups you are most interested in?

I am interested in all ethnic groups

If you selected 'Other', please list the other ethnic groups you are most interested in. We are particularly interested in user needs within the 'African' ethnic groups, because of the write-in added to this response option for Census 2021.:

Please rank the following factors in order of importance in relation to your needs for ethnic group information.

Please rank the following factors in order of importance in relation to your needs for ethnic group information. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

1

Please rank the following factors in order of importance in relation to your needs for ethnic group information. - Data that is cross tabulated with other variables, for example sociocultural or employment data:

4

Please rank the following factors in order of importance in relation to your needs for ethnic group information. - Data that provides a more detailed breakdown of the different ethnic groups resident in England and Wales:

3

Please rank the following factors in order of importance in relation to your needs for ethnic group information. - Data that is comparable with previous censuses of England and Wales:

5

Please rank the following factors in order of importance in relation to your needs for ethnic group information. - Data that is comparable with the Scotland and Northern Ireland censuses:

2

Please provide the reasoning behind your answer.:

Ethnic group is one of the characteristics needed to derive national representative samples – the priority therefore is to have this data available for across the UK and cross tabulated with key variables such as employment and social grade.

Do our plans for producing census analysis products on ethnic group meet your needs?

Yes, partially

If you selected 'Yes, partially' or 'No', please provide your requirements and explain why you need this information in as much detail as possible. For example, do you need detailed information on a specific ethnic group that is not included in the plan?:

Ethnic group by social grade classification is required.

3d: Age, country of birth and other classifications

We've updated other classifications used in 2011, to reflect changes in the questions and response options for Census 2021. In general, users will be able to find equivalents to 2011 data.

Please rank the following factors in order of importance in relation to your needs for undertaking analysis by age.

Please rank the following factors in order of importance in relation to your needs for undertaking analysis by age. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

1

Please rank the following factors in order of importance in relation to your needs for undertaking analysis by age. - Data that is cross tabulated with other variables, for examples sociocultural or employment data:

4

Please rank the following factors in order of importance in relation to your needs for undertaking analysis by age. - Data that provides a more detailed breakdown of age, providing more smaller age bands:

3

Please rank the following factors in order of importance in relation to your needs for undertaking analysis by age. - Data that is comparable with the Scotland and Northern Ireland censuses:

2

Please rank the following factors in order of importance in relation to your needs for undertaking analysis by age. - Data that is comparable with previous Censuses:

5

Please provide the reasoning behind your answer.:

We consider providing a more smaller age bands very important. As the population is ageing rapidly with life expectancy steadily increasing, there are growing needs for social care and health care. Smaller age bands such as 85-89, 90-94 and 95+ provide critical information for policy design and implementation for local authorities, health and social care providers and similar bodies

Do our proposals for a reduced set of age classifications meet your needs?

No

If you selected 'Yes, partially' or 'No', please provide your requirements and explain why you need this information. :

We consider providing a more smaller age bands very important. As the population is ageing rapidly with life expectancy steadily increasing, there are growing needs for social care and health care. Smaller age bands such as 85-89, 90-94 and 95+ provide critical information for policy design and implementation for local authorities, health and social care providers and similar bodies

Country of birth

Do our proposals for simplified country of birth classification, removing detail of when a country joined the EU, meet your needs?

Yes, fully

If you selected 'No' or 'Yes, partially', please provide your requirements and explain why you need this information. :

Other classifications with more detail added

For which topics do you intend to use the additional detail provided in Census 2021?

Type of accommodation, Ethnic group, Second address, Disability

What would be the impact of including additional detail from any of the variables listed above?

For example, what policy or planning decisions would the results affect? Please make it clear why the additional detail is needed for each of the topics selected.:

We would make use of any additional detail provided for these variables.

4a: Education and employment

We're investigating seven new variables related to education and employment.

Route to highest level of education

Would you use a route to highest level of education variable if it were produced?

No

If you selected 'Yes', please describe the analysis you would undertake. Please state what data you need for that population, specifying the variables and geographies you require, and why the analysis is needed.:

How do you need a person's route through education to be classified?

2021 Census collects data on qualifications achieved and if the person was a student in full-time education on census day.:

Please rank the following factors in order of importance in relation to your needs for analysis of residents route to highest level of qualification.

Please rank the following factors in order of importance in relation to your needs for analysis of residents route to highest level of qualification. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

Please rank the following factors in order of importance in relation to your needs for analysis of residents route to highest level of qualification. - Data that is cross tabulated with other variables, for example sociocultural or employment data:

Please rank the following factors in order of importance in relation to your needs for analysis of residents route to highest level of qualification. - Data that includes more detail on the route to higher education:

Please rank the following factors in order of importance in relation to your needs for analysis of residents route to highest level of qualification. - Data that is comparable with previous censuses of England and Wales:

Please rank the following factors in order of importance in relation to your needs for analysis of residents route to highest level of qualification. - Data that is comparable with the Scotland and Northern Ireland censuses:

Please provide the reasoning behind your answer. :

Adult Students

Would you use an adult student indicator if it were produced?

Not Answered

If you selected 'Yes', please describe the analysis you would undertake. Please state what data you need for that population, specifying the variables and geographies you require, and why the analysis is needed.:

Is there a specific definition of student you require?

No

If you selected 'Yes', please provide the definition of student you require.:

Please rank the following factors in order of importance in relation to your needs for analysis of students.

Please rank the following factors in order of importance in relation to your needs for analysis of students. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

1

Please rank the following factors in order of importance in relation to your needs for analysis of students. - Data that is cross tabulated with other variables, for example sociocultural or employment data:

3

Please rank the following factors in order of importance in relation to your needs for analysis of students. - Data that is comparable with previous censuses of England and Wales:

4

Please rank the following factors in order of importance in relation to your needs for analysis of students. - Data that is comparable with the Scotland and Northern Ireland censuses:

2

Please provide the reasoning behind your answer.:

Not in employment, education, or training (NEETs)

Would you use a NEETS indicator if it were produced?

Yes

If you selected 'Yes', please describe the analysis you would undertake. Please state what data you need for that population, specifying the variables and geographies you require, and why the analysis is needed.:

Please rank the following factors in order of importance in relation to your needs for analysis of NEETs.

Please rank the following factors in order of importance in relation to your needs for analysis of NEETs. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

1

Please rank the following factors in order of importance in relation to your needs for analysis of NEETs. - Data that is cross tabulated with other variables, for example sociocultural or employment data:

3

Please rank the following factors in order of importance in relation to your needs for analysis of NEETs. - Data that is comparable with previous censuses of England and Wales:

4

Please rank the following factors in order of importance in relation to your needs for analysis of NEETs. - Data that is comparable with the Scotland and Northern Ireland censuses:

2

Please provide the reasoning behind your answer.:

Small area data is of priority for our users, followed by the ability to make UK-wide comparisons. Data that is comparable with previous censuses is the lowest priority for us.

Temporarily Away from Work

Would you use either a 'Temporarily away from work ill, on holiday or temporarily laid off' or a 'On maternity or paternity leave' indicator if they were produced?

No

If you selected 'Yes', please describe the analysis you would undertake. Please state what data you need for that population, specifying the variables and geographies you require, and why the analysis is needed.:

Is there a different definition of those 'temporarily away from work' that you require?

Not Answered

If you selected 'Yes', please provide the definition of those 'temporarily away from work' you require.:

Please rank the following factors in order of importance in relation to your needs for analysis of those temporarily away from work.

Please rank the following factors in order of importance in relation to your needs for analysis of those temporarily away from work. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

Please rank the following factors in order of importance in relation to your needs for analysis of those temporarily away from work. - Data that is cross tabulated with other variables, for example sociocultural or employment data:

Please rank the following factors in order of importance in relation to your needs for analysis of those temporarily away from work. - Data that is comparable with the Scotland and Northern Ireland censuses:

Please provide the reasoning behind your answer.:

Key or critical worker

Would you use a key or critical worker variable if it was produced?

No

If you selected 'Yes', please describe the analysis you would undertake. Please state what data you need for that population, specifying the variables and geographies you require, and why the analysis is needed.:

Is there a specific definition of key or critical worker you require?

Not Answered

If you selected 'Yes, other definition', please provide the definition of key/critical worker you require.:

What analysis would you undertake on the key or critical worker population?

Please describe the analysis you would undertake. Please state what data you need for that population, specifying the variables and geographies you require, and why the analysis is needed.:

Please rank the following factors in order of importance in relation to your needs for analysis of key or critical workers.

Please rank the following factors in order of importance in relation to your needs for analysis of key/critical workers. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

Please rank the following factors in order of importance in relation to your needs for analysis of key/critical workers. - Data that is cross tabulated with other variables, for examples sociocultural or employment data:

Please rank the following factors in order of importance in relation to your needs for analysis of key/critical workers. - Data that is comparable with previous censuses of England and Wales:

Please rank the following factors in order of importance in relation to your needs for analysis of key/critical workers. - Data that is comparable with the Scotland and Northern Ireland censuses:

Please provide the reasoning behind your answer.:

Skills mismatch

Would you use a skills mismatch variable if it were produced?

No

If you selected 'Yes', please describe the analysis you would undertake. Please state what data you need for that population, specifying the variables and geographies you require, and why the analysis is needed.:

Is there a specific definition of skills mismatch you require?

Not Answered

If you selected 'Yes', please provide the definition of skills mismatch you require.:

Are there specific skills mismatch variable classifications you require?

Not Answered

If you selected 'Yes', please list the skills mismatch classifications you require.:

Please rank the following factors in order of importance in relation to your needs for analysis of skills mismatch.

Please rank the following factors in order of importance in relation to your needs for analysis of skills mismatch. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

Please rank the following factors in order of importance in relation to your needs for analysis of skills mismatch. - Data that is cross tabulated with other variables, for example sociocultural or employment data:

Please rank the following factors in order of importance in relation to your needs for analysis of skills mismatch. - Data that is comparable with previous censuses of England and Wales:

Please rank the following factors in order of importance in relation to your needs for analysis of skills mismatch. - Data that is comparable with the Scotland and Northern Ireland censuses:

Please provide the reasoning behind your answer.:

Economic risk created by the coronavirus pandemic

Would you use an 'economic risk created by the coronavirus pandemic' indicator if it were produced?

No

If you selected 'Yes', please describe the analysis you would undertake. Please state what data you need for that population, specifying the variables and geographies you require, and why the analysis is needed.:

Have you used the BICS or Business Insights and Impact on the UK economy surveys?

No

If you selected 'Yes', please state what aspects of the analysis undertaken on those surveys were most useful to you.:

Please rank the following factors in order of importance in relation to your needs for analysis of economic risk created by the coronavirus pandemic.

Please rank the following factors in order of importance in relation to your needs for analysis of economic risk created by the coronavirus pandemic. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

Please rank the following factors in order of importance in relation to your needs for analysis of economic risk created by the coronavirus pandemic. - Data that is cross tabulated with other variables, for example ociocultural or employment data:

Please rank the following factors in order of importance in relation to your needs for analysis of economic risk created by the coronavirus pandemic. - Data that includes more detail on the level of risk:

Please rank the following factors in order of importance in relation to your needs for analysis of economic risk created by the coronavirus pandemic. - Data that is comparable with previous censuses of England and Wales:

Please rank the following factors in order of importance in relation to your needs for analysis of economic risk created by the coronavirus pandemic. - Data that is comparable with the Scotland and Northern Ireland censuses:

4b: Health and living arrangements

We're investigating four new variables related to living arrangements and vacant addresses. These are:

COVID-19 health risk

Would you use an COVID-19 health risk group variable if it were produced?

Yes

If you selected 'Yes', please describe the analysis you would undertake. Please state what data you need for that population, specifying the variables and geographies you require, and why the analysis is needed.:

As an indicator of local area characteristics and a potential variable for construction of geodemographic classifications. Would be needed at small area level and across all countries of the UK

Please rank the following factors in order of importance in relation to your needs for analysis of COVID-19 health risk groups.

Please rank the following factors in order of importance in relation to your needs for analysis of COVID-19 health risk groups. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

1

Please rank the following factors in order of importance in relation to your needs for analysis of COVID-19 health risk groups. - Data that is cross tabulated with other variables, for example sociocultural or employment data:

4

Please rank the following factors in order of importance in relation to your needs for analysis of COVID-19 health risk groups. - Data that provides a more detailed breakdown of COVID-19 health risk groups:

3

Please rank the following factors in order of importance in relation to your needs for analysis of COVID-19 health risk groups. - Data that is comparable with the Scotland and Northern Ireland censuses:

2

Please provide the reasoning behind your answer.:

Houses in Multiple Occupation (HMO)

Would you use an HMO variable for dwellings data, if it were produced?

Yes

If you selected 'Yes', please describe the analysis you would undertake. Please state what data you need for that population, specifying the variables and geographies you require, and why the analysis is needed.:

Multiple Occupation is an important issue in market research, when surveys are sampled using address registers e.g. PAF. It's then important to understand the incidence of Multiple Occupation in an area, in order to ensure that representative samples are drawn

Is there a specific definition of HMO you require?

Yes, the definition used in 2011 Census outputs

If you selected 'Yes, another definition', please provide the definition of HMO you require.:

Do you need to be able to separately identify small and large HMOs?

No

Please rank the following factors in order of importance in relation to your needs for analysis of HMOs.

Please rank the following factors in order of importance in relation to your needs for analysis of HMOs. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

1

Please rank the following factors in order of importance in relation to your needs for analysis of HMOs. - Data that separately identifies small and large HMOs:

3

Please rank the following factors in order of importance in relation to your needs for analysis of HMOs. - Data that is cross tabulated with other variables, for example sociocultural or employment data:

2

Due to the small size of the population living in HMOs, we will need to carefully consider what data to output. Please provide the reasoning behind your answer.:

Multigenerational Households

Would you use a multigenerational household variable if it were produced?

Yes

If you selected 'Yes', please describe the analysis you would undertake. Please state what data you need for that population, specifying the variables and geographies you require, and why the analysis is needed.:

Multigenerational households are an important indicator of housing shortage

If data can be produced, are there specific multigenerational household variable classifications or definitions you would require?

Yes

If you selected 'Yes', please provide definitions needed and describe the multigenerational household classifications you require.:

We suggest including age bands over 85 years – 85-89, 90-94, 95+

If data can be produced, would you require this for people or households?

Both

Please rank the following factors in order of importance in relation to your needs for analysis of multigenerational households.

Please rank the following factors in order of importance in relation to your needs for analysis of multigenerational households. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

1

Please rank the following factors in order of importance in relation to your needs for analysis of multigenerational households. - Data that is cross tabulated with other variables, for example sociocultural or employment data:

2

Due to the small size of the population living in multigenerational households, we will need to carefully consider what data to output. Please provide the reasoning behind your answer.:

Living Apart Together

Would you use a living apart together variable if it were produced?

No

If you selected 'Yes', please describe the analysis you would undertake. Please state what data you need for that population, specifying the variables and geographies you require, and why the analysis is needed.:

Would your proposed analysis require separate data for the two groups identified?

Not Answered

If data could be produced, would you require this to be produced for people or households?

Not Answered

Please rank the following factors in order of importance in relation to your needs for analysis of the population living apart together.

Please rank the following factors in order of importance in relation to your needs for analysis of the population living apart together/apart. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

Please rank the following factors in order of importance in relation to your needs for analysis of the population living apart together/apart. - Data that is cross tabulated with other variables, for example sociocultural or employment data:

Due to the small size of the population living apart together, we will need to carefully consider what data to output. Please provide the reasoning behind your answer.:

4c: Accommodation type and vacant addresses

We're investigating four new variables related to accommodation type and vacant addresses. These are:

Care Home resident

Would you use a care home resident indicator if it were produced?

Yes

If you selected 'Yes', please describe the analysis you would undertake. Please state what data you need for that population, specifying the variables and geographies you require, and why the analysis is needed.:

Useful characteristic of an area

Would you use data from the proposed new age classification providing 5 year age bands from age 65 if it was available?

Yes

Please rank the following factors in order of importance in relation to your needs for analysis of care home residents.

Please rank the following factors in order of importance in relation to your needs for analysis of care home residents. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

1

Please rank the following factors in order of importance in relation to your needs for analysis of care home residents. - Data that is cross tabulated with other variables, for example sociocultural or employment data:

3

Please rank the following factors in order of importance in relation to your needs for analysis of care home residents. - Data that is comparable with previous censuses of England and Wales:

4

Please rank the following factors in order of importance in relation to your needs for analysis of care home residents. - Data that is comparable with the Scotland and Northern Ireland censuses:

2

Please provide the reasoning behind your answer.:

Type of vacant address

Would you use a type of vacant address variable if it were produced?

Yes

If you selected 'Yes', please describe the analysis you would undertake. Please state what data you need for vacant addresses, specifying the variables and geographies you require, and why the analysis is needed.:

Vacant addresses are an issue in market research, e.g. when sampling surveys, information on the numbers and types of vacant addresses in each area would be useful

Is there a specific classification of vacant address you require?

Yes, if vacant, a holiday let, or a second home

If you selected 'Yes, another categorisation', please provide the classifications you require.:

Please rank the following factors in order of importance in relation to your needs for analysis of types of vacant address.

Please rank the following factors in order of importance in relation to your needs for analysis of types of vacant address. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

1

Please rank the following factors in order of importance in relation to your needs for analysis of types of vacant address. - Data that is comparable with previous censuses of England and Wales:

3

Please rank the following factors in order of importance in relation to your needs for analysis of types of vacant address. - Data that is comparable with the Scotland and Northern Ireland censuses:

2

Please provide the reasoning behind your answer.:

Resident in a mobile or temporary structure

Would you use a resident in a mobile or temporary structure variable if it were produced?

Yes

If you selected 'Yes', please describe the analysis you would undertake. Please state what data you need for that population, specifying the variables and geographies you require, and why the analysis is needed.:

This would be another useful area indicator, which would be examined for geodemographic classifications

If we were able to supplement Census 2021 responses with further administrative data, to categorise the population resident in a mobile or temporary structure as living in boats, tents and caravans, and other accommodation, would this be useful in your analysis?

Yes

If you selected 'Yes', please describe the analysis you would undertake. Please state what data you need for that population, specifying the populations, variables and geographies you require, and why the analysis is needed.:

This would be another useful area indicator, which would be examined for geodemographic classifications

Please rank the following factors in order of importance in relation to your needs for analysis of the population resident in a mobile or temporary structure.

Please rank the following factors in order of importance in relation to your needs for analysis of the population resident in a mobile or temporary structure. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

1

Please rank the following factors in order of importance in relation to your needs for analysis of the population resident in a mobile or temporary structure. - Data that is cross tabulated with other variables, for example sociocultural or employment data:

3

Please rank the following factors in order of importance in relation to your needs for analysis of the population resident in a mobile or temporary structure. - Data that provides a more detailed breakdown of the type of accommodation of the transient population:

2

Please provide the reasoning behind your answer.:

The variable would be most useful at small area level, or when broken down by type.

Homeless, including people sleeping rough and sofa-surfers

Would you use data on the homeless population if it were produced?

Yes

If you selected 'Yes', please describe the analysis you would undertake. Please state what data you need for that population, specifying the variables and geographies you require, and why the analysis is needed.:

Incidence of homeless population would be a very useful input when constructing indices of deprivation

Which subsections of the homeless population are you interested in?

People sleeping rough, Sofa-surfers, People staying temporarily in communal establishments

If you selected 'Other', please state what other subgroups you would be interested in data for.:

Please rank the following factors in order of importance in relation to your needs for analysis of the homeless population.

Please rank the following factors in order of importance in relation to your needs for analysis of the homeless population. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

1

Please rank the following factors in order of importance in relation to your needs for analysis of the homeless population. - Data that is cross tabulated with other variables, for example sociocultural or employment data:

3

Please rank the following factors in order of importance in relation to your needs for analysis of the homeless population. - Data that provides a more detailed breakdown of if the person is sleeping rough, staying temporarily in a Communal Establishment or a sofa-surfer:

2

Please provide the reasoning behind your answer.:

The variable would be most useful at small area level, or when broken down by type.

4d: Additional data needs

England and Wales are facing a period of rapid social and economic changes, as a result of Brexit and the coronavirus (COVID-19) pandemic. We've started to consider these changes in our plans for new derived variables. However, we recognise that we may not have anticipated all data users' needs.

Are there any new derived variables you require that have not been discussed in this consultation?

No

First additional derived variable proposal:

Second additional derived variable proposal:

Any other additional derived variable proposals:

5a: Alternative population bases

Alternative population bases allocate those counted in the census to different geographical locations where individuals could be counted.

Which alternative population bases do you need for your analysis?

Workplace, Workday, Out-of-term, Short-term resident population

If you selected 'Other', please describe the alternative population base required. Please state what data you need for that population, specifying the variables and geographies you require, and why you need this information.:

What analysis do you plan on the workplace population?

Please provide as much detail as possible of the tables you require. Please state the geographies, variables and classifications required, and how your analysis will be used.:

For estimating retail demand on products linked with that population, and measures of the population incidence.

What analysis do you plan on the workday population?

Please provide as much detail as possible of the tables required. Please state the geographies, variables and classifications required, and how your analysis will be used.:

For estimating retail demand on products linked with that population, and measures of the population incidence.

What analysis do you plan on the out-of-term population?

Please provide as much detail as possible of the tables required. Please state the geographies, variables and classifications required, and how your analysis will be used.:

For estimating retail demand on products linked with that population, and measures of the population incidence.

What analysis do you plan on the short-term resident population?

Please provide as much detail as possible of the tables required. Please state the geographies, variables and classifications required, and how your analysis will be used.:

What analysis do you plan on the second residence population?

Please provide as much detail as possible of the tables required. Please state the geographies, variables and classifications required, and how your analysis will be used.:

What other alternative population bases do you require and what analysis do you plan to undertake on that data?

Please provide as much detail as possible to define the alternative population and how your analysis will be used. Please also describe the tables required and state the geographies, variables and classifications needed.:

Do the plans for Census 2021 analysis on alternative population bases meet your data user needs?

Yes, fully

If you selected 'Yes, partially' or 'No', please provide your requirements and explain why you need this information. If you know the precise variable classifications needed, please state these.:

5b: Small populations

Following the 2011 Census, we offered small population tables. This was to provide information on the key characteristics of people in specific small population groups where numbers may not support multivariate analysis at smaller geographies. These groups were defined by their cultural background. Examples of these characteristics are individuals of:

Which of the following groups would you use data from Middle Layer Super Output Area (MSOA) tables on?

For the groups selected above, would the production of MSOA data tables equivalent to those produced following the 2011 Census meet your needs?

Not Answered

If you selected 'No' or 'Yes, partially', please provide your requirements and explain why you need this information. For example, what policy or planning decisions would the results effect? Please provide as much detail as possible of the tables you require, stating the geographies, variables and classifications you need.:

Do you require more detailed data on any of the small populations for which Local Authority level five-year age bands by sex tables were produced in 2011?

If you selected 'Yes', please describe the small populations data required and explain why you need this information. For example, what policy or planning decisions would the results effect? Please provide as much detail as possible of the tables you require, stating the geographies, variables and classifications required, and how your analysis will be used. If you require data on more than one additional small population, please list these out separately.:

Are there any other small populations that you need local authority level tables by five-year age bands by sex for?

Not Answered

If yes, please describe the small populations required. :

Do you have any requirements for data on any small population that you have not provided in the previous questions?

No

do you have any requirements:

Do the plans for Census 2021 analysis on small populations meet your needs?

Yes, fully

If you selected 'Yes, partially' or 'No', please provide your requirements and explain why you need this information. If you know the precise variable classifications needed, please state these.:

6a: Place of residence

In most cases, the coronavirus pandemic will not have impacted the place of residence. However, there will have been some situations where it has done so.

Do you anticipate needing any additional data on place of residence to supplement Census 2021 data?

Yes

If you selected 'Yes', please detail your requirements and how the data would be used. :

The key requirement is some capability to track change after census date as the country emerges from the pandemic. We would particularly value data at small area level.

Are there any existing data sources that may meet your needs for place of residence data, either separately or in combination?

No

If you selected 'Yes, fully' or 'Yes, partially', please list the data sources and describe how they could meet your needs. :

Please rank the following factors in order of importance in relation to your needs for analysis of place of residence data.

Please rank the following factors in order of importance in relation to your needs for analysis of place of residence data. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

1

Please rank the following factors in order of importance in relation to your needs for analysis of place of residence data. - Data that is cross tabulated with other variables, for example sociocultural or employment data:

3

Please rank the following factors in order of importance in relation to your needs for analysis of place of residence data. - Data that is comparable with previous censuses of England and Wales:

4

Please rank the following factors in order of importance in relation to your needs for analysis of place of residence data. - Data that is comparable with the Scotland and Northern Ireland censuses:

2

Please provide the reasoning behind your answer.:

Is there any new analysis of place of residence you are planning to use census data for due to the current period of social and economic change?

No

If you selected 'Yes', please describe the planned analysis and how it would be used. :

6b: Economic activity and employment

The coronavirus pandemic will have impacted many aspects of employment. For example, this could include an increase in people who were temporarily away from work because they were furloughed or self-isolating. This could also include a likely increase in respondents who were not in paid employment. There will also be a change in characteristics of those looking for work. This includes those made redundant during the pandemic who were looking for work. It also includes those who were self-isolating or extremely clinically vulnerable and not able to start a job outside of the home.

Do you anticipate needing any additional data on economic activity and employment to supplement Census 2021 data?

Yes

If you selected 'Yes', please detail your requirements and how the data would be used. :

We do not have a specific need but would be very interested to learn about any additional data you identify.

Are there any existing data sources that may meet your needs for economic activity and employment data, either separately or in combination?

No

If you selected 'Yes, fully' or 'Yes, partially', please list the data sources and describe how they could meet your needs. :

Please rank the following factors in order of importance in relation to your needs for analysis of economic activity and employment.

Please rank the following factors in order of importance in relation to your needs for analysis of economic activity and employment. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

1

Please rank the following factors in order of importance in relation to your needs for analysis of economic activity and employment. - Data that is cross tabulated with other variables, for example sociocultural or employment data:

3

Please rank the following factors in order of importance in relation to your needs for analysis of economic activity and employment. - Data that is comparable with previous censuses of England and Wales:

4

Please rank the following factors in order of importance in relation to your needs for analysis of economic activity and employment. - Data that is comparable with the Scotland and Northern Ireland censuses:

2

Please provide the reasoning behind your answer.:

As stated previously.

Is there any new analysis of economic activity and employment you are planning to use census data for due to the current period of social and economic change?

No

If you selected 'Yes', please describe the planned analysis and how it would be used. :

6c: Travel to work and workplace zones

We do not know how travel-to-work and workplace-address patterns will evolve following the pandemic. We expect that the transition to greater levels of home working will remain to some extent. However, other aspects such as reduced use of public transport and car sharing may reverse over time.

Do you anticipate needing any additional data on travel to work to supplement Census 2021 data?

Yes

If you selected 'Yes', please detail your requirements and how the data would be used. :

We do not have a specific need but would be very interested to learn about any additional data you identify.

Are there any existing data sources that may meet your needs for travel-to-work data, either separately or in combination?

No

If you selected 'Yes, fully' or 'Yes, partially', please list the data sources and describe how they could meet your needs. :

Please rank the following factors in order of importance in relation to your needs for analysis of travel to work.

Please rank the following factors in order of importance in relation to your needs for analysis of travel to work. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

1

Please rank the following factors in order of importance in relation to your needs for analysis of travel to work. - Data that is cross tabulated with other variables, for example sociocultural or employment data:

3

Please rank the following factors in order of importance in relation to your needs for analysis of travel to work. - Data that is comparable with previous censuses of England and Wales:

4

Please rank the following factors in order of importance in relation to your needs for analysis of travel to work. - Data that is comparable with the Scotland and Northern Ireland censuses:

2

Please provide the reasoning behind your answer.:

As stated previously.

Is there any new analysis of travel to work you are planning to use census data for due to the current period of social and economic change?

No

If you selected 'Yes', please describe the planned analysis and how it would be used. :

Do you require data published using the workplace zone geography?

Yes

If you selected 'Yes', please detail your requirements and how the data would be used. :

Mainly numbers of workers by demographics such as age, sex and Approximated Social Grade, and origin-destination flow data for place of residence to workplace.

6d: Impacts on other outputs

Other potential areas of change include migration, health, disability, and unpaid care.

Do you anticipate needing any additional data to supplement Census 2021 data?

No

If you selected 'Yes', please detail your requirements and how the data would be used. :

Are there any existing data sources that may meet your data needs, either separately or in combination?

Not Answered

If you selected 'Yes, fully' or 'Yes, partially', please list the data sources and describe how they could meet your needs. :

Please rank the following factors in order of importance in relation to your needs for analysis of Census 2021.

Please rank the following factors in order of importance in relation to your needs for analysis of Census 2021. - Data for smaller geographical areas, for example Lower Layer Super Output Area (LSOA) information:

Please rank the following factors in order of importance in relation to your needs for analysis of Census 2021. - Data that is cross tabulated with other variables, for examples sociocultural or employment data:

Please rank the following factors in order of importance in relation to your needs for analysis of Census 2021. - Data that is comparable with previous censuses of England and Wales:

Please rank the following factors in order of importance in relation to your needs for analysis of Census 2021. - Data that is comparable with the Scotland and Northern Ireland censuses:

Please provide the reasoning behind your answer.:

6e: Emerging data needs

Census 2021 data will be fundamental to our understanding of the impacts that recent economic and societal changes are having on different communities and how we live. We anticipate that users will have emerging new needs for Census 2021 data, to help understand these changes.

Is there any new analysis of Census 2021 data that you are planning due to the current period of economic and societal change?

No

First additional analysis proposal:

Second additional analysis proposal:

Third additional analysis proposal:

Fourth additional analysis proposal:

Fifth additional analysis proposal:

Other additional analysis proposals:

7a: Household and individual response rates

Paradata refer to information about how we collected and processed the data. They're separate from the statistical data that we produce from the census.

Household response rates

Have you used data on household response rates from the 2011 Census in your work?

No

If you selected 'Yes', please provide detail of what data you used and what it was used for. For example, what variables, at what geography, were used in your analysis and what decisions did it impact? :

Would you use detailed data on household response rates for Census 2021 if it were published?

No

Which of the following variables would your analysis of household response rates for Census 2021 require?

If you selected 'Other', please list the variables required. :

Which of the following geographies would you require for your analysis of household response rates for Census 2021?

Not Answered

What would the impact of your analysis of household response rates for Census 2021 be?

What would the impact of your analysis of household response rates for the Census 2021 be?:

Individual response rates

Have you used data on individual response rates from the 2011 Census in your work?

No

If you selected 'Yes', please provide detail of what data you have used and what it was used for. For example, what variables, at what geography, were used in your analysis and what decisions did it impact? :

Would you use detailed data on individual response rates for the Census 2021 if it were published?

No

Which of the following variables would your analysis of individual response rates for Census 2021 require?

If you selected 'Other', please list the variables required.:

Which of the following geographies would you require for your analysis of individual response rates for Census 2021?

Not Answered

What would the impact of your analysis of individual response rates for Census 2021 be?

For example, what policy or planning decisions would the results affect? Please make it clear why any of the variables that you selected above are needed.:

7b: Mode and language of completion

Paradata refer to information about how we collected and processed the data. They're separate from the statistical data that we produce from the census.

Mode of completion

Have you used data on mode of completion of the 2011 Census in your work?

No

If you selected 'Yes', please provide details of what data you used and what it was used for. For example, what variables, at what geography, were used in your analysis and what decisions did it impact? :

Would you use detailed data on mode of completion of the Census 2021, if it were published?

No

Which of the following variables would you require for analysis of mode of completion of the Census 2021?

If you selected 'Other', please list the variables required. :

Does your analysis of mode of completion of the Census 2021 require data at local authority level?

Not Answered

What would the impact of your analysis of mode of completion of the Census 2021 be?

For example, what policy or planning decisions would the results affect? Please make it clear why any of the variables you selected above are needed. :

Welsh language completion

Have you used data on Welsh language completion from the 2011 Census in your work?

No

If you selected 'Yes', please provide detail of what data you used and what it was used for. For example, what variables, at what geography, were used in your analysis and what decisions did it impact? :

Would you use detailed data on Welsh language completion from the Census 2021, if it was published?

No

Which of the following variables would you require in your analysis of Welsh language completion in the Census 2021?

If you selected 'Other', please list the variables required. :

Does your analysis of Welsh language completion in the Census 2021 require data at local authority level?

Not Answered

What would be the impact of your analysis of Welsh language completion in the Census 2021?

For example, what policy or planning decisions would the results affect? Please make it clear why any of the variables you selected above are needed. :

8a: Any other comments

Whilst we have aimed to make this consultation as comprehensive as possible, there are a wide range of Census 2021 topics and data users. As such, we have focussed on areas of development, where what will be produced will be significantly different to 2011. This section provides a space to highlight any data needs not discussed in other sections.

Do you have any data or analysis needs related to any of the areas listed below, that will not be met and you have not been able to note elsewhere in this consultation?

Other

If you selected 'Other' please state provide more information.:

Analysis of prison populations by local authority. The prison population data can skew local authority demographic data and having this separate data available would enable the impact to be managed and mitigated.

Age by Sex by residence type: Although we recognise, and strongly support, the policy of releasing univariate statistics for small areas early in the process and before multi-variate statistics, it would be extremely useful to have early release of a table that gives a cross-tabulation of age by sex by residence type for Output Areas, which we regard as a base table for establish small area demographic characteristics. We believe that such a data would be a valuable 'quick win' from the 2021 Census and would be of benefit to a wide variety of users.

Census during a period of change: Any data that ONS is subsequently able to provide that allows any tracking of change after the census at small area level is likely to be extremely valuable.

Which topics areas do your unmet data needs relate to?

Communal establishments

Do you need data or analysis?

Data and analysis

Describe your first unmet data need.

Please provide your requirements and explain why you need this information. For example, what policy or planning decisions would the results affect? Please make it clear what variables and geographies you would need in relation to each of your additional unmet needs.:

We would like to raise a point about communal establishments: more consideration should be given to prisons. Prisons are generally are dominated by certain inmates' characteristics which if not accounted for separately significantly change the demographics of any local area which includes a prison and potentially skews policy and budgetary considerations for such areas

Describe your second unmet data need.

Please provide your requirements and explain why you need this information. For example, what policy or planning decisions would the results affect? Please make it clear what variables and geographies you would need in relation to each of your additional unmet needs.:

Describe any further unmet data needs.

Please provide your requirements and explain why you need this information. For example, what policy or planning decisions would the results affect? Please make it clear what variables and geographies you would need in relation to each of your additional unmet needs.:

If you have any further comments on the content of this consultation, please provide these below.

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