



MRS Advanced Certificate in Market & Social Research Practice

Award Selection Criteria

The award is presented to the best performing Advanced Certificate candidate across both of the components of assessment within the qualification – the Examination and Integrated Assignment. For candidates who have completed the Market Research Executive Apprenticeship and achieved a Distinction for the EPA are given exemption from the IA element of assessment, will also be considered for the award if they achieve a Distinction Grade in the Examination.

The Award is normally presented to the best performing candidate judging from two assessment rounds – June and January.

The awardee is usually a candidate that has achieved a double distinction grade. If the situation arises whereby there is more than one candidate eligible for the award i.e. more than one '*double distinction*' then there will be further scrutiny of the candidates' performance across both elements of assessment, as follows:

- the candidates Exam Scripts will be reviewed to ascertain the part grades achieved, if after this review there is no clear winner, then
- an independent review of the candidate's Integrated Assignment will be conducted by one of the Advanced Certificate Joint Chief Examiners. It is the responsibility of the Joint Chief Examiner from the review process to give a recommendation as to which candidate is most commendable for the award.