

Contact us

MRS Membership
+44 (0)20 7566 1820
membership@mrs.org.uk

Join the community of research, insight, analytics and marketing sciences professionals. MRS Membership is made up of the best and brightest individuals in the sector. Whatever your level of experience, sector or discipline, MRS membership guarantees you a respected profile among colleagues, clients and employers.

MRS Certified Member Application Form

Pay by Direct Debit
and **save 10%**
on your annual
membership fee

This form is only valid for **Certified Member Grade** applications.

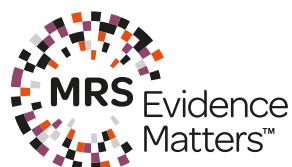
Membership is for a 12 month period, commencing the month in which the membership application is approved.

Please send all five pages of this completed application form to:

Membership
The Market Research Society
The Old Trading House
15 Northburgh Street
London
EC1V 0JR

Contact us

MRS Membership
+44 (0)20 7566 1820
membership@mrs.org.uk



MRS Certified Membership

Certified status is the professional membership grade of MRS, recognising academic and vocational achievement and experience.

One of the following entry criteria (right) needs to have been met to enable entry to Certified Membership.

Please tick to confirm you have 3 years plus experience in research or in a research related role, have completed one of the following (right) and that you are therefore eligible to join as a Certified Member.

MRS Diploma in Market & Social Research Practice.

Date Awarded / / (dd/mm/yyyy)

MRS Accredited Masters (please enclose Certificate with application)

Date Awarded / / (dd/mm/yyyy)

PhD that demonstrates Research Skills (please enclose Certificate with application)

Date Awarded / / (dd/mm/yyyy)

A solo authored paper published in the International Journal of Market Research (IJMR) or an academic journal of equivalent rigour and standing which is peer reviewed.

(Please provide a copy of the paper, or a link to the on-line source):

Title of paper

Journal

Volume/Issue

MRS Fast Track

Year of completion

Contact Details

Last name

First name

Date of birth / / (dd/mm/yyyy)

Current employment

Company name (in full)

Job title/position

Department/Business

Address

Postcode

Country

Direct line

Email

Home Address

Address

Postcode

Country

Phone number

Mobile number

Email

Your preferred contact details

MRS will generally communicate with you by email as this increases the speed and efficiency of receiving membership benefits and communication, and it is also a great way to become more environmentally friendly. Please state which address you prefer us to use for both postal and email communications.

Postal: Business Home **Email:** Business Home

More about you and your employer**What year did you begin your career in research? (state year)****Current employer activity (please give the company's main activity)**

| | |
|--------------------------|--------------------------------|
| Market Research Agency | Public Relations Agency |
| Freelance Consultant | Provider of services to the RI |
| Advertising Agency | Research Purchaser |
| Direct Marketing Agency | Academic |
| General Marketing Agency | Other (please state) |
| Management Consultants | |

Reason for joining MRS

| | |
|-----------------------------|-------------------------|
| Professional recognition | Career development |
| Professional development | Networking |
| Business development | Course/conference/event |
| My employer told me to | Other (please state) |
| Discount on an MRS training | |

Where did you hear of MRS

| | |
|---------------------------------------|-----------------------|
| Employer | MRS Email |
| Colleague | Internet Search |
| Research Live | Exhibition/Conference |
| University Lecturer/Graduate Roadshow | |
| Other (please state) | |

Membership Fees

1st April 2026 -
31st March 2027

| Rate | Joining Fee | Annual Subscription | Total Payable |
|------------------------|-------------|---------------------|---------------|
| Certified Member Grade | £47.00 | *£184.00 | £231.00 |

*To ensure MRS adheres to credit card security requirements please do not email your credit/debit card details to MRS. If you are paying by card please post MRS this form – or phone MRS.

CPD

MRS Continuous Professional Development (CPD) programme offers you as a member of MRS, a framework to take control of your professional development planning; enabling you to plan your future career needs, to maximise the benefit of your MRS membership.

Please tick this box if you would like to enrol for MRS CPD

Please tick this box if you would like to receive more information on MRS CPD

Member Directory

One of the benefits of your membership is being able to connect with other MRS Members via our online Member Directory.

The MRS Member Directory lists name, job title, company, email, region, country, membership grade and member since date. Only members of MRS are able to access and view the Member Directory.

Tick here if you want to opt in to being listed in the Member Directory

IJMR

To reduce unnecessary printing, and in response to feedback from members, we are now offering you the opportunity to opt-out from receiving your hard copy of the International Journal of Market Research (IJMR). IJMR is available online.

Tick here if you want to opt out of receiving hard copy IJMR

MRS Member Communications

The Market Research Society processes the information provided by members and applicants for membership to enable it to carry out its activities in accordance with its objectives and for its administrative purposes. Email increases the speed and efficiency of receiving membership benefits and communication, and it is also a great way to become more environmentally friendly.

MRS uses informed consent as the legal bases for communications which are outside of membership, specifically the marketing of our commercial products and services. As an MRS member you will receive regular emails from us about your membership, including information on benefits and governance.

Please Opt in to be kept informed about other MRS activity including awards, reports, conferences and events.

Tick here if you wish to receive MRS Marketing emails

Once you have opted-in, you can customise the content you receive by logging in to your MyMRS account and updating your email preferences.

Your Privacy

MRS respects your privacy. We will always treat your personal details with the utmost care and respect. Your data will never be shared with third parties for marketing purposes. In order to administer your membership effectively, MRS may share your data with data processor suppliers who adhere to our strict data security policy. We have updated our Privacy and Cookies policy. Please take a moment to read through this. www.mrs.org.uk/privacy_policy

Terms and conditions

MRS Membership is annual and is valid for twelve consecutive months. If you are unable to use your membership at any stage during this time refunds or extensions cannot be offered in any circumstances. MRS Membership belongs to the individual and is therefore non-transferable.

In advance of your Membership being due for renewal you will receive a communication from MRS (usually 6-7 Weeks in advance) inviting you to renew your membership, your membership will not auto-renew. If you wish to renew, you will need to make payment for your annual subscription. You are under no obligation to renew your membership, and if you choose not to renew, your membership will suspend after 1 month and go to ex-member status after 3 months.

Conditions of refunds Members shall have a right to cancel their membership within 14 working days of making payment and MRS despatching the receipt of subscription payment. No refunds will be issued after this time.

By joining as an MRS Member you are accepting the MRS Membership Terms & Conditions, please see www.mrs.org.uk/membership/t&c or call 020 7566 1820.

Declaration

I confirm that, to the best of my knowledge, the information given on this form is correct. I have read and agree to the Terms and Conditions of MRS Membership. I understand that my membership shall be conditional upon abiding by the MRS Code of Conduct www.mrs.org.uk/standards/code_of_conduct and on my personal commitment to my professional development to ensure compliance with the MRS Code of Conduct.

A typed OR digital signature is accepted.

Typed

Digital signature

Signed

Date

Payment

*To ensure MRS adheres to credit card security requirements please do not email your credit/debit card details to MRS. If you are paying by card, you can post this form to us or call & make payment over the phone.

Pay by Direct Debit and **save 10%** on your annual membership fee

Cheque or banker's draft

made payable to 'The Market Research Society' (not 'MRS').

Direct debit

If you pay by direct debit you will benefit from a 10% discount on your membership fee. To set up your direct debit simply login to your MyMRS Account or speak to the Membership Team

Card* (Please see note) Credit/Debit/Electron/Switch/Delta

Visa

Mastercard

Amex

Switch/Delta

Card Account Number

Issue

Expires end

Security Number

Name of card holder

Typed

Digital signature

Signed

Date

A typed OR digital signature is accepted.

