



# Instruction to your Bank or Building society to pay by Direct Debit

Please fill in the whole form using a ball point pen and send it to:

The Membership Dept.  
The Market Research Society  
The Old Trading House  
15 Northburgh Street  
London  
EC1V 0JR

Service user number

7 2 4 1 4 0

Name(s) of account holder(s)

Reference – MRS to Insert

Bank/building society account number

Branch sort code

### Instruction to your bank or building society

Please pay The Market Research Society Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with The Market Research Society and, if so, details will be passed electronically to my bank/building society.

Name and full postal address of your bank or building society

To: The Manager Bank/building society  
Address  
Postcode

Signature(s)  
Date

Banks and building societies may not accept Direct Debit Instructions for some types of account

DD12

This guarantee should be detached and retained by the payer.

## The Direct Debit Guarantee



- This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits
- If there are any changes to the amount, date or frequency of your Direct Debit The Market Research Society will notify you 10 working days in advance of your account being debited or as otherwise agreed. If you request The Market Research Society to collect a payment, confirmation of the amount and date will be given to you at the time of the request.
- If an error is made in the payment of your Direct Debit, by The Market Research Society or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society
  - If you receive a refund you are not entitled to, you must pay it back when The Market Research Society asks you to
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.