



Guidance for Nominees

Information needed in the Submission for Research & Data Fellowship

It would be helpful if submissions for Fellowship could be presented under the following headings, where applicable. Details should be as complete as possible, although it is recognised that not all can remember everything in detail.

1. Career to date, giving dates, organisations and titles.
2. Activities and/or published works which have led to the furtherance of market, social or opinion research, insight, marketing and data science or analytics techniques or other related matters. These can include techniques, solutions or industry issues, **and/or the development of professional development materials**. Please state year, title of activity/published work and venue/publisher as relevant.
3. Long term (10+ years) and significant voluntary contribution to the MRS and/or market, social or opinion research, insight, marketing and data science or analytics techniques, generally such as:
 - Main Board membership/holding officer position.
 - Committee work.
 - Contributions to conference/education/training/events.
 - Papers and other publications not listed under 2.

Please briefly describe giving dates, activity and nature of significant contribution, impact and achievement. Tell us what you are most proud of.

4. Long term (10+ years) and significant voluntary contribution to an association, charity or organisation which promotes development and sharing of research and analytics knowledge (e.g. committee work or holding Officer status), or other **charities**, organisations or forums where the sharing and development of market, social or opinion research, insight, marketing **and data** sciences or analytics knowledge and skills played a significant part.

Please briefly describe giving dates, activity and nature of significant contribution, impact and achievement. Tell us what you are most proud of.

5. Significant contribution to the development of innovative/useful data source and tools which has contributed to the advancement of research and analytics sector beyond pure commercial benefits.

The value/utility of the source, tool or technique needs to be clearly demonstrated (e.g. personal value, societal value, etc).

6. Open Criteria

Contribution to market, social or opinion research, insight, marketing and data science or analytics in another way (not addressed by the other criteria 2-5). Providing evidence to demonstrate why this contribution merits consideration for Fellowship.

7. Willingness and ability to serve the MRS as an ambassador, if asked to do so and to continue contributing to the work of the MRS. This entry should suggest in what way(s) the candidate would be able and willing to undertake this.