

## Contact us

MRS Membership  
+44 (0)20 7566 1820  
membership@mrs.org.uk

Join the community of research, insight, analytics and marketing sciences professionals. MRS Membership is made up of the best and brightest individuals in the sector. Whatever your level of experience, sector or discipline, MRS membership guarantees you a respected profile among colleagues, clients and employers.

# MRS Certified Member Application Form

Pay by Direct Debit  
and **save 10%**  
on your annual  
membership fee

This form is only valid for **Certified Member Grade** applications.

Membership is for a 12 month period, commencing the month in which the membership application is approved.

Please send all five pages of this completed application form to:

Membership  
The Market Research Society  
The Old Trading House  
15 Northburgh Street  
London  
EC1V 0JR

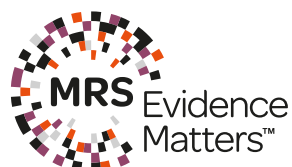
### For office use

Certified Member Grade

Name

Date received

Membership number



# MRS Certified Membership

Certified status is the professional membership grade of MRS, recognising academic and vocational achievement and experience.

One of the following entry criteria (right) needs to have been met to enable entry to Certified Membership.

Please tick to confirm you have 3 years plus experience in research or in a research related role, have completed one of the following (right) and that you are therefore eligible to join as a Certified Member.

MRS Diploma in Market & Social Research Practice.

Date Awarded / / (dd/mm/yyyy)

MRS Accredited Masters (please enclose Certificate with application)

Date Awarded / / (dd/mm/yyyy)

PhD that demonstrates Research Skills (please enclose Certificate with application)

Date Awarded / / (dd/mm/yyyy)

A solo authored paper published in the International Journal of Market Research (IJMR) or an academic journal of equivalent rigour and standing which is peer reviewed.

(Please provide a copy of the paper, or a link to the on-line source):

Title of paper

Journal

Volume/Issue

MRS Fast Track

Year of completion

## Contact Details

Last name

First name

Date of birth / / (dd/mm/yyyy)

## Current employment

Company name (in full)

Job title/position

Department/Business

Address

Postcode

Country

Direct line

Email

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**Home Address**

Address

Postcode

Country

Phone number

Mobile number

Email

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**Your preferred contact details**

MRS will generally communicate with you by email as this increases the speed and efficiency of receiving membership benefits and communication, and it is also a great way to become more environmentally friendly. Please state which address you prefer us to use for both postal and email communications.

**Postal:**    Business    Home                      **Email:**    Business    Home

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**More about you and your employer****What year did you begin your career in research? (state year)****Current employer activity (please give the company's main activity)**

Academic	Management Consultants
Boutique/Specialist Agency	Research Agency >£20 million t/over
Client Organisation	Research Agency < £20 million t/over
Creative Agency	Technology Supplier
Data & Business Analytics	Third Sector
Digital/Online Agency	Viewing Facility
Fieldwork	Other (please state)
Government	

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**Reason for joining MRS (just one please)**

Professional recognition	Career development
Professional development	Networking
Business development	Course/conference/event
My employer told me to	Other (please state)
Discount on an MRS training	

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**Where did you hear of MRS (just one please)**

Employer	MRS Email
Colleague	Internet Search
Research Live	Exhibition/Conference
University Lecturer/Graduate Roadshow	
Other (please state)	

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## Membership Fees

1st April 2024 –  
31st March 2025

Rate	Joining Fee	Annual Subscription	Total Payable
Certified Member Grade	£45.00	*£175.00	£220.00

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\*To ensure MRS adheres to credit card security requirements please do not email your credit/debit card details to MRS. If you are paying by card please post MRS this form – or phone MRS.

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## CPD

MRS Continuous Professional Development (CPD) programme offers you as a member of MRS, a framework to take control of your professional development planning; enabling you to plan your future career needs, to maximise the benefit of your MRS membership.

**Please tick this box if you would like to enrol for MRS CPD**

**Please tick this box if you would like to receive more information on MRS CPD**

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## Member Directory

One of the benefits of your membership is being able to connect with other MRS Members via our online Member Directory.

The MRS Member Directory lists name, job title, company, email, region, country, membership grade and member since date. Only members of MRS are able to access and view the Member Directory.

**Tick here if you want to opt in to being listed in the Member Directory**

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## IJMR

To reduce unnecessary printing, and in response to feedback from members, we are now offering you the opportunity to opt-out from receiving your hard copy of the International Journal of Market Research (IJMR). IJMR is available online.

**Tick here if you want to opt out of receiving hard copy IJMR**

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## MRS Member Communications

The Market Research Society processes the information provided by members and applicants for membership to enable it to carry out its activities in accordance with its objectives and for its administrative purposes. Email increases the speed and efficiency of receiving membership benefits and communication, and it is also a great way to become more environmentally friendly.

MRS uses informed consent as the legal bases for communications which are outside of membership, specifically the marketing of our commercial products and services. As an MRS member you will receive regular emails from us about your membership, including information on benefits and governance.

Please Opt in to be kept informed about other MRS activity including awards, reports, conferences and events.

**Tick here if you wish to receive MRS Marketing emails**

Once you have opted-in, you can customise the content you receive by logging in to your MyMRS account and updating your email preferences.

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## Your Privacy

MRS respects your privacy. We will always treat your personal details with the utmost care and respect. Your data will never be shared with third parties for marketing purposes. In order to administer your membership effectively, MRS may share your data with data processor suppliers who adhere to our strict data security policy. We have updated our Privacy and Cookies policy. Please take a moment to read through this. [www.mrs.org.uk/privacy\\_policy](http://www.mrs.org.uk/privacy_policy)

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## Terms and conditions

MRS Membership is annual and is valid for twelve consecutive months. If you are unable to use your membership at any stage during this time refunds or extensions cannot be offered in any circumstances. MRS Membership belongs to the individual and is therefore non-transferable.

### Conditions of refunds

Members shall have a right to cancel their membership within 14 working days of making payment and MRS despatching the receipt of subscription payment. No refunds will be issued after this time.

By joining as an MRS Member you are accepting the MRS Membership Terms & Conditions, please see [www.mrs.org.uk/membership/t&c](http://www.mrs.org.uk/membership/t&c) or call 020 7566 1820.

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## Declaration

I confirm that, to the best of my knowledge, the information given on this form is correct. I have read and agree to the Terms and Conditions of MRS Membership. I understand that my membership shall be conditional upon abiding by the MRS Code of Conduct [www.mrs.org.uk/standards/code\\_of\\_conduct](http://www.mrs.org.uk/standards/code_of_conduct) and on my personal commitment to my professional development to ensure compliance with the MRS Code of Conduct.

Signed

Date

A typed or digital signature is accepted.

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## Payment

### Cheque or banker's draft

made payable to 'The Market Research Society' (not 'MRS').

### Direct debit

If you pay by direct debit you will benefit from a 10% discount on your membership fee. To set up your direct debit simply login to your MyMRS Account or speak to the Membership Team

### Card\* (Please see note) Credit/Debit/Electron/Switch/Delta

Visa

Mastercard

Amex

Switch/Delta

**\*To ensure MRS adheres to credit card security requirements please do not email your credit/debit card details to MRS. If you are paying by card, you can post this form to us or call & make payment over the phone.**

**Pay by Direct Debit and *save 10%* on your annual membership fee**

Card Account Number

Issue

Expires end

Security Number

Name of card holder

Signed

A typed or digital signature is accepted.

Date

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## Contact us

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