

## Contact us

MRS Membership  
+44 (0)20 7566 1820  
membership@mrs.org.uk

Join the community of research, insight, analytics and marketing sciences professionals. MRS Membership is made up of the best and brightest individuals in the sector. Whatever your level of experience, sector or discipline, MRS membership guarantees you a respected profile among colleagues, clients and employers.

# Member Application Form

Pay by Direct Debit  
and **save 10%**  
on your annual  
membership fee

This form is only valid for **Member Grade** applications.

Membership is for a 12 month period, commencing the month in which the membership application is approved.

Please send all five pages of this completed application form to:

Membership  
The Market Research Society  
The Old Trading House  
15 Northburgh Street  
London  
EC1V 0JR

### For office use

Member Grade ☐

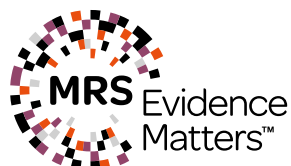
Full- Time Student ☐

Studying MRS Qual ☐

Name

Date received

Membership number



# MRS Membership

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## Contact Details

Last name

First name

Date of birth                      /                      /                      (dd/mm/yyyy)

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## Current employment

Company name (in full)

Job title/position

Department/Business

Address

Postcode

Country

Direct line

Email

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## Home Address

Address

Postcode

Country

Phone number

Mobile number

Email

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## Your preferred contact details

MRS will generally communicate with you by email as this increases the speed and efficiency of receiving membership benefits and communication, and it is also a great way to become more environmentally friendly. Please state which address you prefer us to use for both postal and email communications.

**Postal:**      Business      Home                      **Email:**      Business      Home

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## CPD

MRS Continuous Professional Development (CPD) programme offers you as a member of MRS, a framework to take control of your professional development planning; enabling you to plan your future career needs, to maximise the benefit of your MRS membership and to offer you the opportunity to gain recognition for your career progression by upgrading your membership to MRS Certified Member Status.

Please tick this box if you would like to enrol for MRS CPD

Please tick this box if you would like to receive more information on MRS CPD

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## More about you and your employer

What year did you begin your career in research? (state year)

Current employer activity (please give the company's main activity)

Academic	Management Consultants
Boutique/Specialist Agency	Research Agency >£20 million t/over
Client Organisation	Research Agency < £20 million t/over
Creative Agency	Technology Supplier
Data & Business Analytics	Third Sector
Digital/Online Agency	Viewing Facility
Fieldwork	Other (please state)
Government	

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## Reason for joining MRS (just one please)

Professional recognition	Career development
Professional development	Networking
Business development	Course/conference/event
My employer told me to	Other (please state)
Discount on an MRS training	

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## Where did you hear of MRS (just one please)

Employer	MRS Email
Colleague	Internet Search
Research Live	Exhibition/Conference
Impact Magazine	University Lecturer/Graduate Roadshow
Other (please state)	

## Membership Fees

1st April 2023 -

31st March 2024

Rate	Joining Fee	Annual Subscription	Total Payable
Member Grade	£42.00	*£167.50	£209.50
Member Grade – Studying an MRS Qualification	n/a	*£84.00	£84.00
Member Grade – Full Time Student/Apprentice	n/a	£50.00	£50.00

\*Pay by Direct Debit and save 10% on your annual membership subscription fee. It is not possible to pay the Joining Fee by Direct Debit, this must be a one off up-front payment.

## Member Directory

One of the benefits of your membership is being able to connect with other MRS Members via our online Member Directory.

The MRS Member Directory lists name, job title, company, email, region, country, membership grade and member since date. Only members of MRS are able to access and view the Member Directory.

**Tick here if you want to opt in to being listed in the Member Directory**

## RBG

To reduce unnecessary printing, and in response to feedback from members, we are now offering you the opportunity to opt-out from receiving your hard copy of the Research Buyers Guide (RBG). The publication is available online.

**Tick here if you want to opt out of receiving hard copy RBG**

## MRS Member Communications

The Market Research Society processes the information provided by members and applicants for membership to enable it to carry out its activities in accordance with its objectives and for its administrative purposes. Email increases the speed and efficiency of receiving membership benefits and communication, and it is also a great way to become more environmentally friendly.

MRS uses informed consent as the legal bases for communications which are outside of membership, specifically the marketing of our commercial products and services. As an MRS member you will receive regular emails from us about your membership, including information on benefits and governance.

Please Opt in to be kept informed about other MRS activity including awards, reports, conferences and events.

**Tick here if you wish to receive MRS Marketing emails**

Once you have opted-in, you can customise the content you receive by logging in to your MyMRS account and updating your email preferences.

## Your Privacy

MRS respects your privacy. We will always treat your personal details with the utmost care and respect. Your data will never be shared with third parties for marketing purposes. In order to administer your membership effectively, MRS may share your data with data processor suppliers who adhere to our strict data security policy. We have updated our Privacy and Cookies policy. Please take a moment to read through this. [www.mrs.org.uk/privacy\\_policy](http://www.mrs.org.uk/privacy_policy)

## Eligibility for Discounted Rate

I am studying for an MRS Qualification: I am enrolled on an MRS Qualification study programme, I have enclosed supporting evidence with this application confirming my enrolment.

I am an apprentice on the MArket Research Executive Level 4 Standard

I am a Full Time Student: I am in full time education (with a period of 6 months or more remaining on my full-time programme of study), and have enclosed supporting evidence with this application confirming my enrolment.

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## Terms and conditions

MRS Membership is annual and is valid for twelve consecutive months. If you are unable to use your membership at any stage during this time refunds or extensions cannot be offered in any circumstances. MRS Membership belongs to the individual and is therefore non-transferable.

### Conditions of refunds

Members shall have a right to cancel their membership within 14 working days of making payment and MRS despatching the receipt of subscription payment. No refunds will be issued after this time.

By joining as an MRS Member you are accepting the MRS Membership Terms & Conditions, please see [www.mrs.org.uk/membership/t&c](http://www.mrs.org.uk/membership/t&c) or call 020 7566 1820.

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## Declaration

I confirm that, to the best of my knowledge, the information given on this form is correct. I have read and agree to the Terms and Conditions above. I understand that my membership shall be conditional upon abiding by the MRS Code of Conduct [www.mrs.org.uk/standards/code\\_of\\_conduct](http://www.mrs.org.uk/standards/code_of_conduct) and to my personal commitment to my professional development to ensure compliance with the MRS Code of Conduct.

Signed

Date

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## Payment

\*To ensure MRS adheres to credit card security requirements please do not email your credit/debit card details to MRS. If you are paying by card please post MRS this form or fax it – or phone MRS.

### Cheque or banker's draft

made payable to 'The Market Research Society' (not 'MRS').

### Direct debit

please complete and return by post to MRS, the Direct Debit Mandate (original copy) along with this completed membership application form. Please note you are required to pay the Joining Fee as a one off up-front payment, it is not possible to pay the Joining Fee by Direct Debit.

### Card\* (Please see note)

Visa

Mastercard

Amex

Switch/Delta

**Pay by Direct Debit  
and **save 10%**  
on your annual  
membership fee**

### Card Account Number

Issue

Expires end

Start date (if applicable)

Security Number

Name of card holder

Signed

Date

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