Contact us

MRS Membership +44 (0)20 7566 1820 membership@mrs.org.uk Join the community of research, insight, analytics and marketing sciences professionals. MRS Membership is made up of the best and brightest individuals in the sector. Whatever your level of experience, sector or discipline, MRS membership guarantees you a respected profile among colleagues, clients and employers.

Member Application Form

Pay by Direct Debit and save 10% on your annual membership fee This form is only valid for Member Grade applications.

Membership is for a 12 month period, commencing the month in which the membership application is approved.

Please send all five pages of this completed application form to: Membership

The Market Research Society The Old Trading House 15 Northburgh Street London EC1V OJR

For office use		
Member Grade		
Full- Time Student		
Studying MRS Qual		
Name		
Date received		
Membership numbe	r	



Please use BLOCK CAPITALS	MRSN	MRS Membership				
Contact Details	Last name					
	First name					
	Date of bir		/ /	(dd/mm/yy	'yy)	
Current employment	Company r	name (in full)				
	Job title/po	osition				
	Departmer	nt/Business				
	Address					
	Postcode					
	Country					
	Direct line					
	Email					
Home Address	Address					
	Postcode					
	Country					
	Phone num	nber				
	Mobile nun	nber				
	Email					
Your preferred contact details	MRS will generally communicate with you by email as this increases the speed and efficiency of receiving membership benefits and communication, and it is also a great way to become more environmentally friendly. Please state which address you prefer us to use for both postal and email communications.					
	Postal:	Business	Home	Email:	Business	Home

CPD	MRS Continuous Professional Development (CPD) programme offers you as a member of MRS, a framework to take control of your professional development planning; enabling you to plan your future career needs, to maximise the benefit of your MRS membership and to offer you the opportunity to gain recognition for your career progression by upgrading your membership to MRS Certified Member Status. Please tick this box if you would like to enrol for MRS CPD Please tick this box if you would like to receive more information on MRS CPD			
More about you and your employer	What year did you begin your career in research? (state year) Current employer activity (please give the company's main activity)			
	Academic	Management Consultants		
	Boutique/Specialist Agency	Research Agency >£20 million t/over		
	Client Organisation	Research Agency < £20 million t/over		
	Creative Agency	Technology Supplier		
	Data & Business Analytics	Third Sector		
	Digital/Online Agency	Viewing Facility		
	Fieldwork	Other (please state)		
	Government			
Reason for	Professional recognition	Career development		
joining MRS (just one please)	Professional development	Networking		
	Business development	Course/conference/event		
	My employer told me to	Other (please state)		
	Discount on an MRS training			
Where did you hear	Employer	MRS Email		
of MRS	Colleague	Internet Search		
(just one please)	Research Live	Exhibition/Conference		
	University Lecturer/Graduate Roadshow			
	Other (please state)			

Membership Fees 1st April 2024 – 31st March 2025	Rate	Joining Fee	Annual Subscription	Total Payable	
	Member Grade	£45.00	*£175.00	£220.00	
	Member Grade – Studying an MRS Qualification	n/a	*£87.50	£87.50	
	Member Grade – Full Time Student/Apprentice	n/a	£50.00	£50.00	
	*Pay by Direct Debit and save 10% on your	r annual mer	nbership subscriptic	on fee.	
Member Directory	One of the benefits of your membership is being able to connect with other MRS Members via our online Member Directory.				
	The MRS Member Directory lists name, job title, company, email, region, country, membership grade and member since date. Only members of MRS are able to access and view the Member Directory.				
	Tick here if you want to opt in to be	eing listed ir	n the Member Direct	cory	
MRS Member Communications	The Market Research Society processes the information provided by members and applicants for membership to enable it to carry out its activities in accordance with its objectives and for its administrative purposes. Email increases the speed and efficiency of receiving membership benefits and communication, and it is also a great way to become more environmentally friendly.				
	MRS uses informed consent as the legal bases for communications which are outside of membership, specifically the marketing of our commercial products and services. As an MRS member you will receive regular emails from us about your membership, including information on benefits and governance.				
	Please Opt in to be kept informed about other MRS activity including awards, reports, conferences and events.				
	Tick here if you wish to receive MRS Marketing emails				
	Once you have opted-in, you can customise the content you receive by logging in to your MyMRS account and updating your email preferences.				
Your Privacy	MRS respects your privacy. We will always treat your personal details with the utmost care and respect. Your data will never be shared with third parties for marketing purposes. In order to administer your membership effectively, MRS may share your data with data processor suppliers who adhere to our strict data security policy. We have updated our Privacy and Cookies policy. Please take a moment to read through this. www.mrs.org.uk/privacy_policy				
Eligibility for Discounted Rate	l am studying for an MRS Qualification: I am enrolled on an MRS Qualification stud programme, I have enclosed supporting evidence with this application confirming my enrolment.				
	I am an apprentice on the Market Research Executive Level 4 Standard.				
	I am a Full Time Student: I am in full time education (with a period of 6 months or more remaining on my full-time programme of study), and have enclosed supporting evidence with this application confirming my enrolment.				

Terms and conditions	MRS Membership is annual and is valid for twelve consecutive months. If you are unable to use your membership at any stage during this time refunds or extensions cannot be offered in any circumstances. MRS Membership belongs to the individual and is therefore non-transferable. Conditions of refunds Members shall have a right to cancel their membership within 14 working days of making payment and MRS despatching the receipt of subscription payment. No refunds will be issued after this time.			
	By joining as an MRS M Conditions, please see		-	
Declaration	I confirm that, to the best of my knowledge, the information given on this form is correct. I have read and agree to the Terms and Conditions above. I understand that my membership shall be conditional upon abiding by the MRS Code of Conduct www.mrs. org.uk/standards/code_of_conduct and to my personal commitment to my professiona development to ensure compliance with the MRS Code of Conduct.			
	Signed Date	A typed or digit:	al signature is acc	epted.
Payment	Cheque or banker's draft made payable to 'The Market Research Society' (not 'MRS').			
*To ensure MRS adheres to credit card security requirements	Direct debit If you pay by direct debit you will benefit from a 10% discount on your membership fee. To set up your direct debit simply login to your MyMRS Account or speak to the Membership Team			
please do not email your credit/debit card details to MRS. If you	Card* (Please see note) Credit/Debit/Electron/Switch/Delta			
are paying by card, you can post this form	Visa	Mastercard	Amex	Switch/Delta
to us or call & make payment over the	Card Account Numbe	r		
phone	Issue			
Pay by Direct Debit and save 10% on your annual membership fee	Expires end			
	Security Number			
	Name of card holder			
	Signed	A typed or digit	al signature is acc	eptable
	Date			

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