



## **MRS Qualifications**

### **Becoming an MRS Accredited Centre**

With members in more than 50 countries, MRS is the world's leading authority on research and business intelligence.

MRS Qualifications – Becoming an MRS Accredited Centre  
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## Who are we & what do we do

MRS is the world's leading research association, for all those who need, use, generate or interpret the evidence essential to making good decisions for commercial and public policy.

The quality standards, suitability and sustainability of evidence is important because evidence matters to decision makers.

MRS is dedicated to the support, promotion and enrichment of the research and business world. With members in more than 60 countries, MRS is the world's largest research association serving all those with professional equity in provision or use of market, social and opinion research, and in business intelligence, market analysis, customer insight and consultancy.

For over 40 years MRS has been delivering high quality professional development programmes supporting generations of research and insight professionals.

MRS is also an awarding body for vocational qualifications in market and social research. As part of its responsibilities to assure that the standards of course and/or training provision MRS Qualifications inspects and accredits the courses or programmes offered by a wide range of training providers.

## MRS Accredited Centres

There are many MRS Accredited Centres both in the UK and Overseas delivering programmes of learning towards MRS Qualifications.

Our Centres are:

- Large, Medium and Small Employers
- Universities
- Independent Training Providers

MRS accredited centres are required to demonstrate that they meet rigorous standards in their administration, provision and delivery of courses leading to MRS qualifications.



## Benefits of MRS Accreditation

- Global recognition by the research sector
- Use of MRS Accredited Centre Logo
- Assists in re-structuring and benchmarking of training programmes
- Improves employee/student recruitment and retention
- Demonstrates professional development commitment to clients/employees/students
- Enhanced progression routes for employees/students through MRS qualifications and Professional Development
- The opportunity to contribute to promoting research as a career and a profession
- Involvement in consultations regarding the future scope and structure of MRS Qualifications
- Access to the exclusive 'Accredited Centre' section on the MRS Website
- Training for tutors/assessors associated with the programme
- Invitation to attend Centre Network Events

## Becoming Accredited

To be accredited by MRS, prospective centres are required to successfully demonstrate that their programme of learning, either an existing programme or one requiring development:

- maps against the syllabi via a combination of a taught programme and directed learning (e.g. via required reading).
- provides adequate direction for candidates in order to help them complete the required components of assessment.
- provides appropriate facilities for the delivery of assessment, and able to guarantee the security of the assessment process.
- have at least one MRS Member at Associate level (or above) associated with the programme.

The fee for (April 2017 – March 2018) accreditation for each programme is £1500 + VAT, the period of accreditation is for 5 years.



## MRS Qualifications

Each year over 500 people from over 40 countries demonstrate their commitment to development by studying for an MRS qualification.

Whatever the level of experience, whatever the practice area, qualifications offer a real career advantage. MRS qualifications have been designed to champion and promote standards.

MRS accredits programmes of learning towards the following of its qualifications:

- [MRS Diploma in Market & Social Research Practice](#)
- [MRS Advanced Certificate in Market & Social Research Practice](#)

MRS also offers accreditation of masters programmes, providing professional recognition of the work carried out by those studying on a relevant degree course. On successful completion of the accredited masters programmes and with three years' relevant research experience students meet the qualification requirement for MRS Certified Membership.

- [MRS Accredited Masters Programme](#)

## How to become accredited

*A Guide to Centre Accreditation and Accredited Centre Application Forms* are available to download from the *Becoming an MRS Accredited Centre* in the Development section of the MRS Website.

If you require further information or guidance please contact:

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Achievement matters. Enhance your credibility with professional qualifications.

