

Department for Business, Energy & Industrial Strategy
Market Research Society Webinar on Business Readiness - December 2020

Links referred to in webinar

GENERAL RESOURCES AND SERVICES GUIDANCE

- **Selling services to the EU, Switzerland, Norway, Iceland and Liechtenstein from 1 January 2021**
<https://www.gov.uk/guidance/providing-services-to-any-country-in-the-eu-iceland-liechtenstein-norway-or-switzerland-after-eu-exit>
- **Providing services and travelling for business to the EU, Switzerland, Norway, Iceland and Liechtenstein: country guides**
<https://www.gov.uk/government/collections/providing-services-to-eea-and-efta-countries-after-eu-exit>
- **UK Transition page – checker tool and other resources**
<https://www.gov.uk/transition>
- **Coronavirus business support**
<https://www.gov.uk/coronavirus/business-support>

BUSINESS TRAVEL

- **Visiting Europe from 1 January 2021**
<https://www.gov.uk/visit-europe-1-january-2021/business-travel-extra-requirements>

STRUCTURING YOUR BUSINESS

- **Structuring your business from 1 January 2021**
<https://www.gov.uk/guidance/structuring-your-business-from-1-january-2021>

VAT

- “Until now, VAT for those of us in market research has not been charged to clients based in EU countries and vice-versa. That will remain the same from January 1st – correct?”

Response from HMRC: *The Government has confirmed that the VAT place of supply rules for services will remain broadly the same for UK businesses when the Transition Period ends on 31 December 2020. Except there will no longer be any distinction in treatment between supplies with the EU and those with countries in the rest of the world. Invoicing requirements will remain the same. Further information on services can be found in [VAT Notice 741A: Place of supply of services](#), which is available on GOV.UK website.*

The VAT reverse charge for supplies of cross-border services will continue to apply after the transition period expires.

- **Pay VAT when you sell digital services to EU consumers from 1 January 2021**
<https://www.gov.uk/guidance/pay-vat-when-you-sell-digital-services-to-eu-consumers-from-1-january-2021>
- **GOV.UK - VAT: detailed information**
<https://www.gov.uk/topic/business-tax/vat>
- **HMRC – Help and support for UK transition – online webinars**
<https://www.gov.uk/guidance/help-and-support-for-uk-transition>

DATA

- **Using personal data in your business or other organisation after the transition period**
<https://www.gov.uk/guidance/using-personal-data-in-your-business-or-other-organisation-after-the-transition-period>
- **Information Commissioner's Office - Data Protection at the end of the transition period**
<https://ico.org.uk/for-organisations/data-protection-at-the-end-of-the-transition-period/>

HIRING FROM OUTSIDE THE UK AND POINTS-BASED IMMIGRATION SYSTEM

- **Recruiting people from outside the UK from 1 January 2021**
<https://www.gov.uk/guidance/recruiting-people-from-outside-the-uk-from-1-january-2021>
- **UK points-based immigration system: employer information**
<https://www.gov.uk/government/publications/uk-points-based-immigration-system-employer-information>
- **Dedicated page for employers**
<https://pbisemployers.campaign.gov.uk/>
- **EU Settlement Scheme: employer toolkit**
<https://www.gov.uk/government/collections/eu-settlement-scheme-employer-toolkit>
- **Endorsing bodies for start-up visas**
<https://www.gov.uk/government/publications/endorsing-bodies-start-up/start-up>

JURISDICTION FOR CONTRACTS

- **Cross-border civil and commercial legal cases: guidance for legal professionals from 1 January 2021**
<https://www.gov.uk/government/publications/cross-border-civil-and-commercial-legal-cases-guidance-for-legal-professionals-from-1-january-2021/cross-border-civil-and-commercial-legal-cases-guidance-for-legal-professionals-from-1-january-2021>

WEBINARS FOR BUSINESS READINESS

- **UK Transition Webinars – registration and viewing**
<https://www.workcast.com/ControlUsher.aspx?cpak=2905552366482043&pak=2807339524439725>